



Objective:

- to help the entrepreneur to make a critical analysis of himself/herself, knowing his/her capabilities and identifying his/her business interests;
- to help the entrepreneur understand that the failure doesn't necessarily has to do with his/her personal capabilities.

The entrepreneur need:

- to write his personality and capability features, and to do a self-analysis by selecting the ones he/she relates to;
- to write the business entrepreneurship areas he/she is interested in.

Personality

Capabilities

Interests