



ACCESS ENTERPRISE

Tool Causal Factor Tree helps the Business advisor/entrepreneur to better understand what went wrong or can go wrong through an analysis of multiple scenarios and causes easy to follow.

The Business advisor/entrepreneur has to write the problem/failure (the effect) at the top of the tree and to ask himself/herself why he/she thinks that happened or is likely to happen.

The answers should be factors that were immediate causes of the effect and should be written below it, linking by branches.

He/She will continue to ask “why”, linking the first causes (that now are the effects) to new ones. The endpoints are called “root causes” and they require corrective action.

