



Create your own success story

Objectives: to help the entrepreneur to understand how the stories are successful, what were the challenges they encounter and how they overcome it.

- Two real peer stories to be discussed which are described in the **Newspaper Peer-Stories**.
- Create own success stories with Business Advisors / Entrepreneurs, following the same topics/ questions

1. Which relevance did the dream of having your own business have for your start-up plans?

2. How did you transform your idea into an opportunity/reality? which were the steps you have taken in this regard?

3. How did you find out if your business project is likely to enter the market?

4. Which skills did you need for realizing your start-up plans? How did you assess whether you had the required skills and competences?

5. Which relevant challenges or barriers did you encounter during or after starting your business?

6. Which final recommendations can you pass on to future entrepreneurs based on your own experiences?